

Manage Global Risk Through Regional Supply

How Re-Shoring Your Supply Chain Can Help Auto Manufacturers Gain Speed, Stability, and Strategic Control.



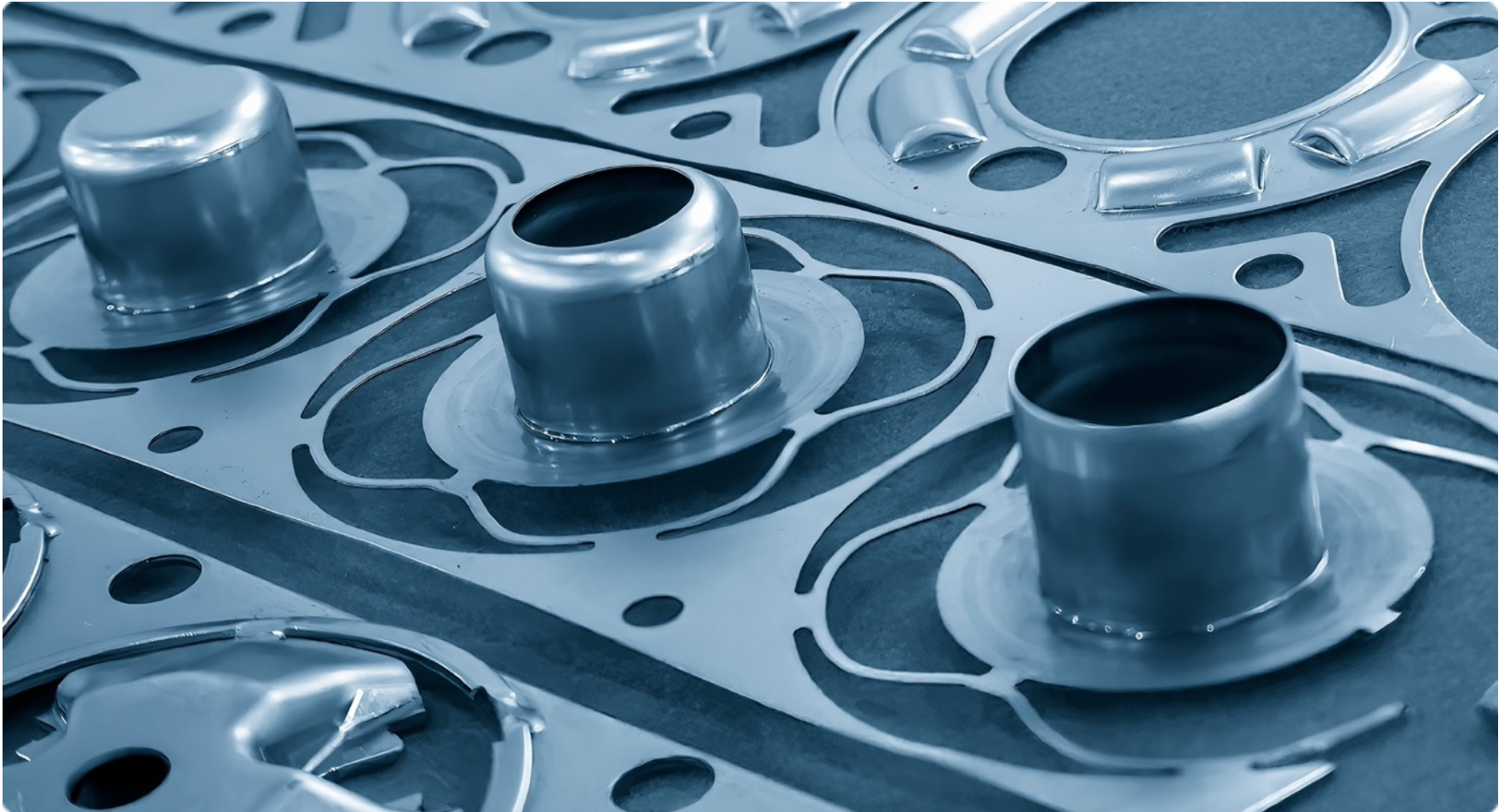
In recent years, reshoring has changed from a niche strategy to a business imperative for many manufacturers. Today's tariff environment has only accelerated this shift.

As global supply chains grow more volatile, companies are under increasing pressure to reduce risk, maintain consistent quality, and improve lead times. Nowhere is this more evident than in the automotive sector, where manufacturers are actively reevaluating how and where they source their materials.

Ulbrich Stainless Steels & Special Metals is uniquely positioned to help these suppliers strengthen their sourcing strategies. Rather than requiring customers to completely reconfigure their global operations, Ulbrich acts as a bridge; we offer a domestic relationship that delivers the benefits of reshoring while managing the complexity of global sourcing behind the scenes.

Ulbrich can also provide a fully domestic product, melted in a U.S. mill and manufactured at one of our stateside divisions. However, if global sourcing better aligns with your cost structure or material availability, that's an option too. We tailor sourcing strategies to each customer's unique needs and shifting market conditions, offering the flexibility to choose the most effective path forward. That might mean a domestic solution, or it might mean an overseas source with a tariff — it all depends on what's right for your business.

This hybrid model ensures access to the right material—with the required mechanical properties, consistency, and quality—while also offering quantities that align with each customer's production goals and cash flow needs. This approach minimizes risk and disruption while helping manufacturers optimize their bottom line.



Where Ulbrich Fits in the Automotive Supply Chain

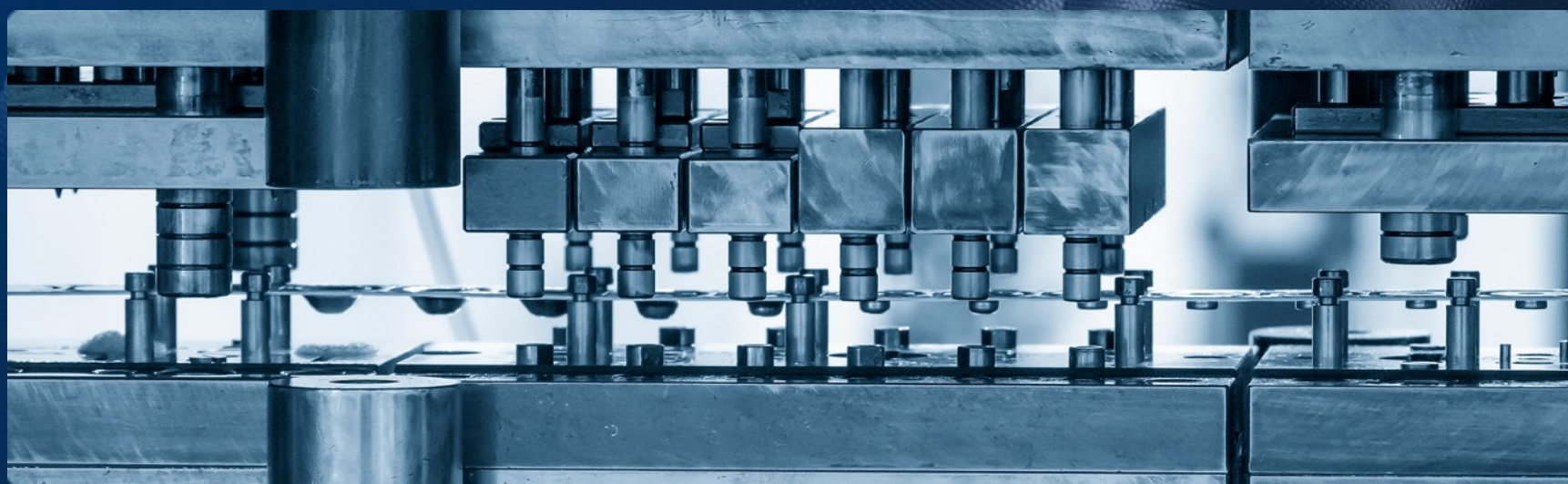
Ulbrich supplies precision-rolled stainless steel and specialty metals to every tier of the automotive supply chain. These manufacturers rely on Ulbrich's high-performance materials to produce critical components and subcomponents used in vehicle systems.

What sets Ulbrich apart is the quality and precision of our material — engineered to meet the exacting standards of demanding automotive applications—with the deep technical expertise and responsive support that accompany them. Plus, we allow customers to maintain global access to materials while benefiting from the security and speed of a regionalized supply chain.



This sourcing model helps stabilize operations, reduce exposure to long lead times and tariffs, and support strict inventory and quality demands placed on suppliers by OEMs. OEMs may not explicitly require suppliers to reshore, but they do expect cost containment, including absorbing the impact of tariffs. This expectation is one of the key forces pushing manufacturers to reevaluate how they source materials.

Ulbrich serves as a sourcing partner that helps these manufacturers meet OEM expectations, manage tariff burdens, and maintain performance without overextending resources.



The Case for Re-Shoring Material Sourcing

Supply Chain Volatility

Global instability is now a daily reality, from geopolitical uncertainty to shipping bottlenecks and commodity price swings. Long lead times, policy shifts, and freight unpredictability make managing overseas sourcing increasingly difficult.

True Cost vs. Price Perception

While offshore pricing may seem attractive, hidden costs—inventory carrying, rejects, delays, and tariff exposure—often outweigh the initial savings. Ulbrich helps manufacturers account for the complete cost picture when evaluating sourcing strategies.

Inventory Management & Cash Flow

While OEMs may expect parts to be available on demand, they often shift the burden of inventory management onto their downstream suppliers, regardless of a supply chains lead times or volatility.

Ulbrich can custom tailor a supply chain that meet unique goals of each of our customers through the utilization of our precision strip reroll divisions or our network of service centers. This allows customers to purchase domestically available material in smaller, more frequent batches, improving inventory turns and freeing up working capital, all while maintaining readiness.

Speed & Flexibility

Fast-turn material availability is essential, especially during new product development. Ulbrich supports rapid qualification of materials for new tooling or reshoring initiatives, often delivering custom precision

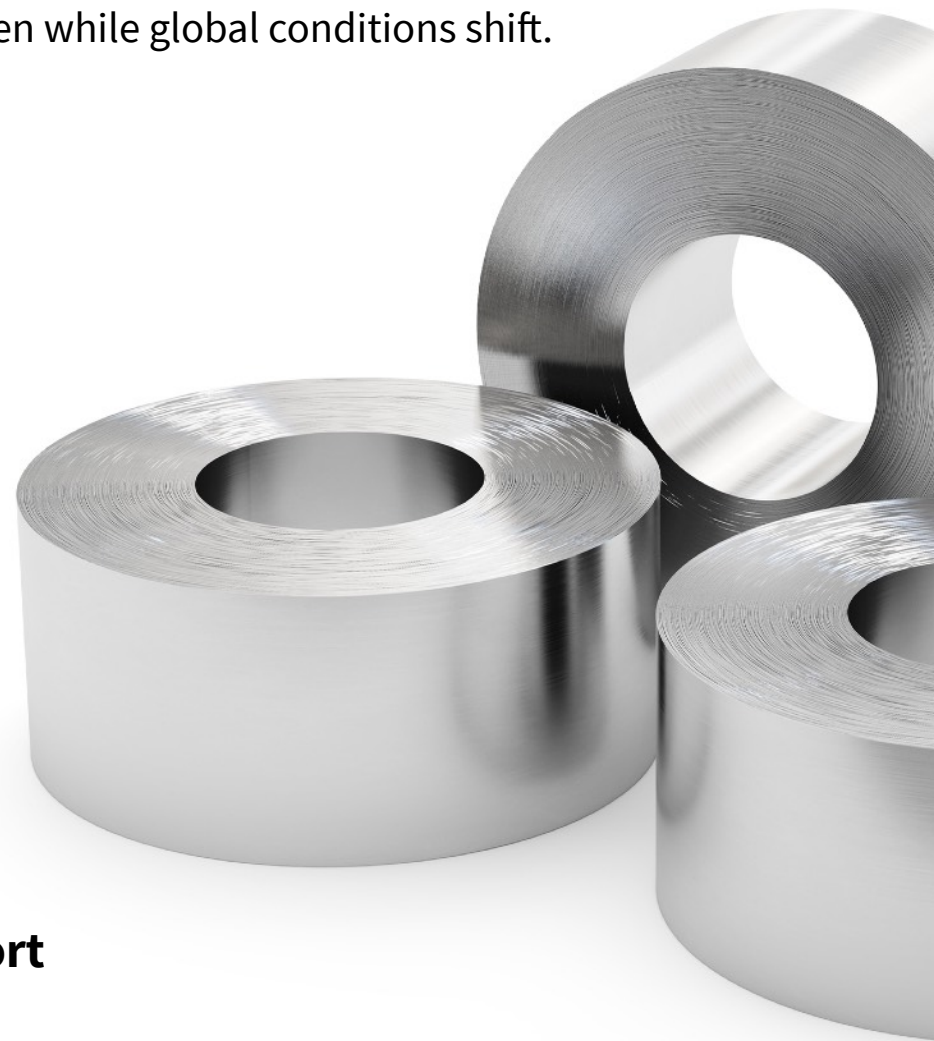
products in as little as six weeks. This responsiveness enables automotive suppliers to adapt quickly to engineering changes and shifting OEM demands without extended delays.

Risk Mitigation

Ulbrich helps customers navigate international sourcing challenges by absorbing much of the volatility on their behalf. By combining regional service with international reach, Ulbrich enables our customers to maintain operational stability, even while global conditions shift.

Bridging Global Reach with Domestic Support

Ulbrich offers a smarter, more balanced sourcing strategy that simplifies logistics, improves quality control, and enhances supply chain responsiveness. As volatility drives the need for rapid supply chain development, Ulbrich's ability to quickly respond to demands makes us an ideal partner to work with. Our global reach gives manufacturers the ability to analyze what options are best to achieve supply chain goals.



Ulbrich's synergies across multiple manufacturing and service center divisions, in-stock material, and metallurgical expertise enable customers to stay ahead of disruptions and develop next-generation products without compromise. Customers benefit from custom mechanical properties, tight quality controls, and order quantities tailored to production flow and financial objectives.

By partnering with Ulbrich, manufacturers can access the benefits of reshoring—greater speed, control, and reduced risk—without overhauling their operations.

Partner with Ulbrich to Create a More Resilient Supply Chain

In today's high-risk supply environment, where OEMs demand speed, quality, and cost control, all tiers of the supply chain need sourcing strategies that are both agile and secure. Ulbrich offers the best of both worlds: access to global and US material options with a domestic partner's speed, service, and stability.

If you're unsure how to navigate the current sourcing landscape, Ulbrich can be your sounding board and partner. We'll help assess risks, identify viable paths forward, and deliver custom-engineered material solutions that keep your operations running smoothly.



***Let's talk about how we
can help strengthen
your supply chain for
what's ahead.***

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